



SPORTLINK | REAL TEAM SPORT

Real team sport with a winner's mentality

ONLINE VERSION

Sportlink is continuously seeking for opportunities to reduce the workload of volunteers of amateur sport clubs and therefore offers products and services to sports clubs.

The challenge

To be able to improve communications with visitors of sport clubs Sportlink was looking for a partner to translate this idea into a brand new product for sports clubs: showing real time sports information on screens in clubhouses. It all started with an idea. Sportlink was looking for a new narrowcasting platform with awesome features. A convenient yet great looking brand new narrowcasting product. Adding real value at sports clubs for both the audience as the sports clubs themselves. Notice's team started brainstorming together with Sportlink and went through the whole process as from concepting till technical implementation.

Our solution

We proudly introduce Club.TV, a state-of-the-art narrowcasting system for sports clubs: Showing Sportlink content like results, fixtures and tables, venue and hospitality information like fields and dressing rooms. And additional information such as a variety of national and local sports information, other interesting content and sponsoring adds. This keeps the audience engaged and entertained.

The Experience



“ We are very happy with Club.TV and even more important, our end-users are also enthusiastic. We decided to partner with Notice as they have a narrowcasting platform we were looking for: a professional look and feel, easy to work with and the possibilities to adjust according to our wishes. Moreover, we were positively surprised by the extra content features Notice standard provides to their users. In just a few clicks you see brand new, real time content every day. Furthermore we appreciate Notice's understanding of our business.

Club.TV, where technical skills meet fabulous design and dynamic content